

# Virginia Green Lodging Profile:



## **Rockwood Manor and Event Center**



### **Dublin, Virginia**

*Virginia Green Lodging* is the Virginia Department of Environmental Quality's (DEQ) initiative to promote pollution prevention (P2) practices in the tourism and hospitality industry. *Green Lodging* encourages hotels, resorts, and other hospitality operations to be aware of their impact on the environment and to take steps to reduce these impacts. *Green Lodging* is a non-regulatory program, and participation is completely voluntary and free of charge.

#### **Rockwood Manor and Event Center**

Rockwood Manor Bed and Breakfast is located on 68 acres, just off Interstate 81 in the heart of the New River Valley, close to Radford University and Virginia Tech. The house was built in 1875 and features ten guest rooms. Rockwood Manor welcomes events and specializes in weddings and receptions. Rockwood Manor is committed to environmental excellence and works to minimize environmental impacts whenever possible.



**Green Lodging Activities.** When visiting Rockwood Manor and Event Center, you can expect the following practices:

#### **CORE ACTIVITIES for Green Lodging**

- Optional Linen Service. Sheets and towels are not automatically changed every day during your stay.
  - Train house cleaners on process of optional linen service
  - Use environmentally-friendly laundry detergents
- Recycling and Waste Reduction. Green Lodging Facilities must provide recycling. Recycling should be highly visible and made available to guests with clear signage. A general commitment to reducing total amount of waste should be made.
  - Recycle: Can, Bottle, Newspaper, Cardboard
  - Compost excess food wastes
  - Fill shampoo dispensers
  - Instruct housekeeping to save and reuse unopened items
  - Use dishware and glassware to minimize use of disposables
  - Use cloth napkins
  - Implement effective food inventory system to minimize waste
  - Use two-sided copying and printing
  - Use electronic correspondence and forms
  - Use "green" cleaners that are dispensed in bulk
  - Use latex paint
  - Use preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
  - Effective inventory system and labeling of last-in/first-out
  - Eliminating use of aerosols
  - Use reused building materials
  - Use least toxic materials



- **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping.
  - Water efficient washers and energy efficient dryers
  - Low flow toilets and restrictors on faucets and showerheads
  - Capture and reuse storm water for irrigation
  - Use organic fertilizers and efficiently timed applications
  - Use native vegetation
  - Abundance of indoor plants
- Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives.
  - Use high efficiency compact fluorescent light bulbs in rooms
  - Use lighting sensors
  - Have High Efficiency Heating & Air Conditioning
  - Purchase EnergyStar computers and appliances
  - Insulation and storm windows
- Green Events Package. The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided.

For more information on **Rockwood Manor**, see <a href="www.rockwood-manor.com">www.rockwood-manor.com</a> or contact Frank Drummond at <a href="mailto:info@rockwood-manor.com">info@rockwood-manor.com</a> .

For more information on *Virginia Green Lodging* program, see www.deq.virginia.gov/p2/lodging.



*Virginia Green Lodging* program is a supporting partner of *Virginia Green*, the Commonwealth's campaign to encourage environmentally-friendly practices is all aspects of Virginia's tourism industry. Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.





